



# Talent assessment & consulting company

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## Executive Summary

This established talent assessment and consulting company has been a trusted global leader for nearly 40 years. Projected to generate over **\$650,000 in earnings this year**, it operates virtually and can be run from anywhere. A strong **manager is already in place and willing to stay**, ensuring continuity and a smooth transition.

The company delivers scientifically validated, EEOC-compliant behavioral, cognitive, and grammar assessments, with more than **3 million assessments administered** to thousands of organizations across **15 countries**. It features fully documented systems and processes, is powered by the **EOS operating framework**, and consistently produces **high-quality, new publications**.

Supported by exceptional marketing, high-end proprietary intellectual property, and a deep library of proven tools, the business offers a powerful, scalable platform with significant growth potential—along with much more behind the scenes.

## Snapshot Highlights

<b>Asking Price</b>	<b>\$2,400,000</b>
<b>Operating Model</b>	Fully Remote & Relocatable
<b>Legacy</b>	Over Four Decades
<b>Assessments Delivered</b>	3+ Million
<b>Recurring Revenue</b>	Annual Subscriptions (~17%)
<b>Team</b>	Experienced, Long-Tenured Staff
<b>Proprietary IP</b>	Validated, EEOC-Compliant

## Key Highlights

### Comprehensive Services

The company provides a full suite of assessments, including behavioral, cognitive, and grammar tools, along with automated and custom reports. These solutions support hiring, development, leadership training, and retention strategies for a wide variety of industries.

### Proprietary Intellectual Property

At the core of its success is a proprietary behavioral assessment, validated for workplace outcomes. This IP gives the business a strong competitive advantage and ensures legally defensible hiring practices.



## Client-Centric Model

Unlike competitors that require certifications or rely on self-service platforms, this company provides unlimited, personalized support. Clients gain both the data and the human expertise to make confident decisions.

## Proven Market Presence

With clients spanning insurance, financial services, healthcare, manufacturing, and more, the company has developed benchmarks for nearly every role across industries. This reach makes it a recognized leader in the SMB and mid-market space.

## Scalability and Growth Potential

The infrastructure and team are positioned for growth. Opportunities include expanding reseller partnerships, adding new product offerings like emotional intelligence or culture surveys, and leveraging decades of data for predictive analytics.

## Strong Team and Legacy

The experienced staff has deep expertise and long tenure, ensuring continuity and client trust. The company's culture of client focus and excellence is a key part of its 40-year reputation.

## Financial Performance Snapshot

Year	Revenue	SDE	SDE %
2023	\$2,291,414	\$708,555	31.0%
2024	\$2,141,822	\$557,122	26.1%
2025	\$2,000,821	\$654,512	32.7%

Type of Multiples	Number of Businesses	Lowest Multiple	Highest Multiple
Multiple of SDE	62	1.47	4.61
Multiple of EBITDA	52	2.03	5.98

See multiples of similar businesses w/ same NAICS codes. Asking price applies a reasonable 3.67 times SDE. Range from Sold Businesses based on PeerComps was 1.47 to 4.61

## Strict Confidentiality Required

2025 figures are projections based on data collected through mid-September 2025.



**Prospective buyers must:**

1. Execute a Non-Disclosure Agreement (NDA).
2. Provide government-issued identification.
3. Demonstrate proof of funds.
4. Disclose any existing industry affiliations immediately.

**Get More Information**

Legacy Business Sales and Valuations

Phone: 813-571-7700 (Call or Text)

Email: [biz@buybizusa.com](mailto:biz@buybizusa.com)

**Required by Seller**

- Non-Disclosure Agreement
- Proof of Funds
- Evidence of Identification
- Bio or Resume